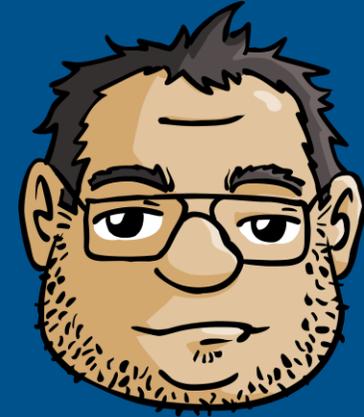


Azure State of the Union



andreasschabus
TECHNICAL EVANGELIST | DX



Microsoft

Netflix closes data centers and goes to public cloud

14 August 2015 By David Chernicoff

[DatacenterDynamics](#) | 14 August 2015

As it shuts its final data center, for Netflix it's all about the CDN!

Netflix will have moved completely to the public cloud this summer, when it shuts its last data center, according to reports.

The company began [moving to Amazon's AWS](#) after a major failure in its data center in 2008, and will now become one of the first major companies to move completely to the public cloud, according to an email sent to CIO Journal.

Customer facing cloud



WHAT IS **CLOUD**COMPUTING?

CLOUD COMPUTING **IN A NUTSHELL**

Approach to computing

- Internet-Scale
- Connecting a variety of devices

Services based

- Run applications
- Provide services

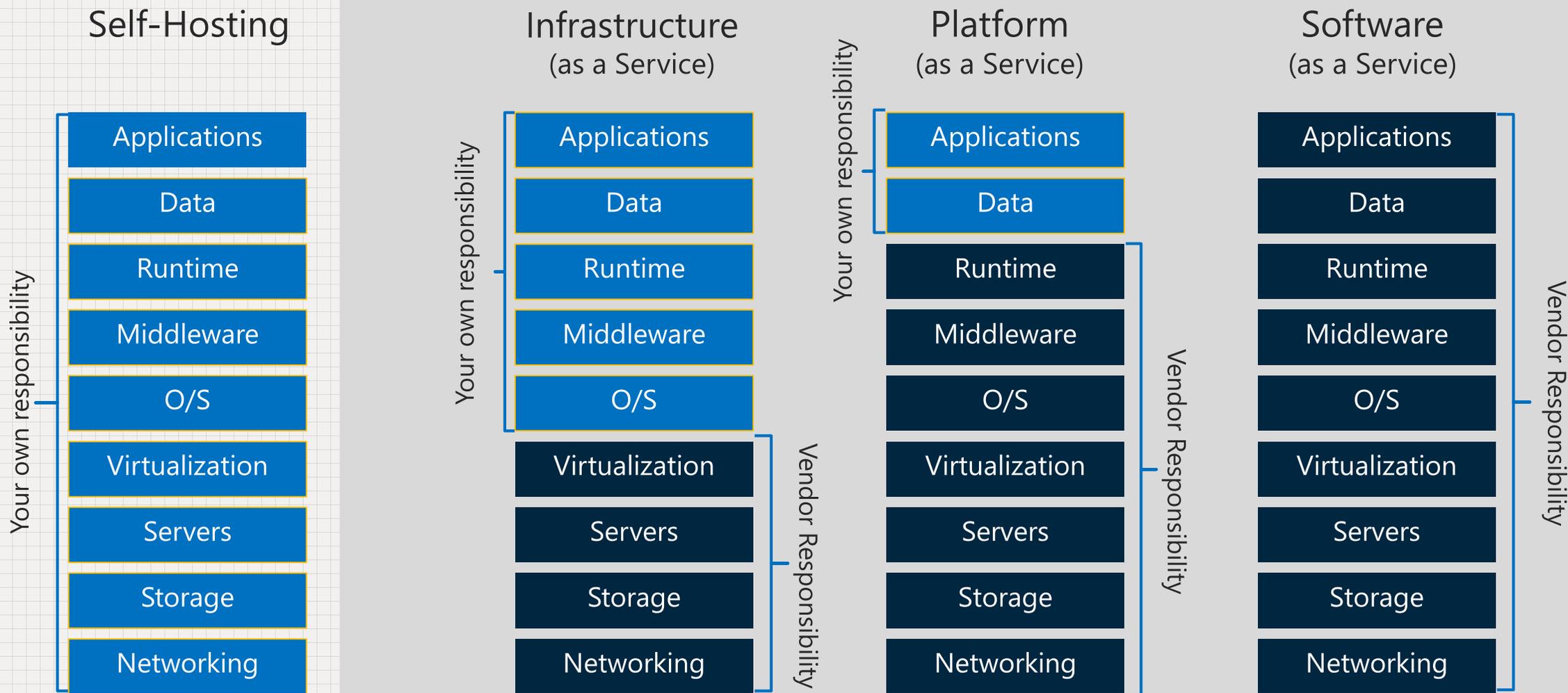
Like a utility

- Similar to power

Characteristics

- Elastic / dynamic
- Scalable
- Measured (pay-per-use)

COMPUTING AS A SERVICE

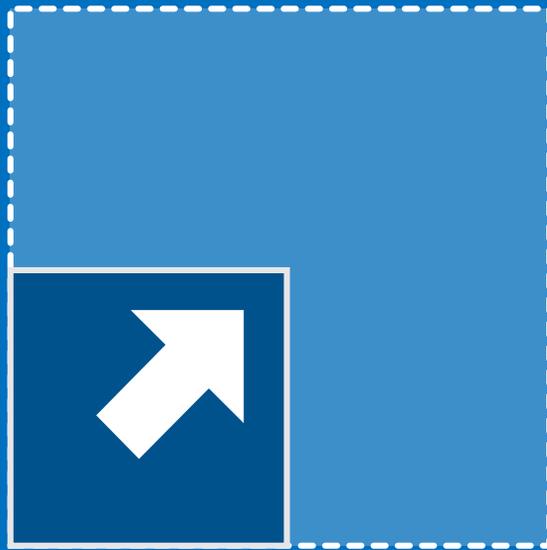


WHY THE CLOUD?

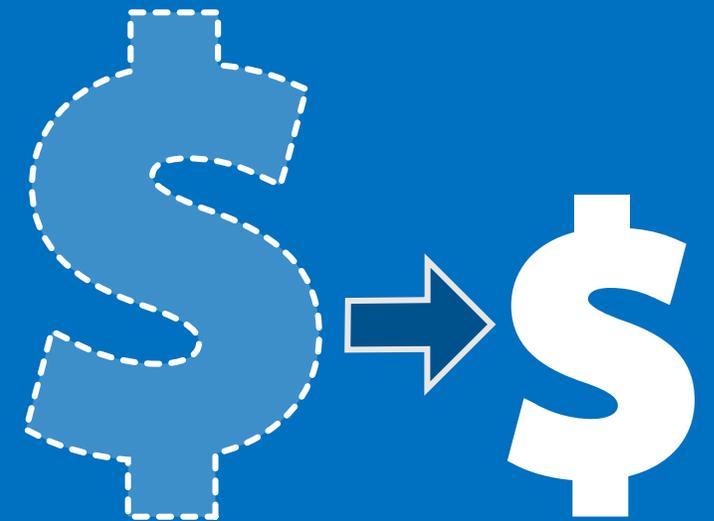
Speed



Scale



Economics



WHERE CLOUD IS A VERY GOOD FIT

APPLICATION CHARACTERISTICS	EXAMPLES
Needs fast access to computing resources with no commitment	Marketing web sites, High-risk innovative apps
Requires massive or global scale	Consumer web applications
Has very spiky usage	Online ticket sales
Running the application on-premises raises security issues	Mobile applications
Customers don't want in-house IT	Start-ups, progressive businesses



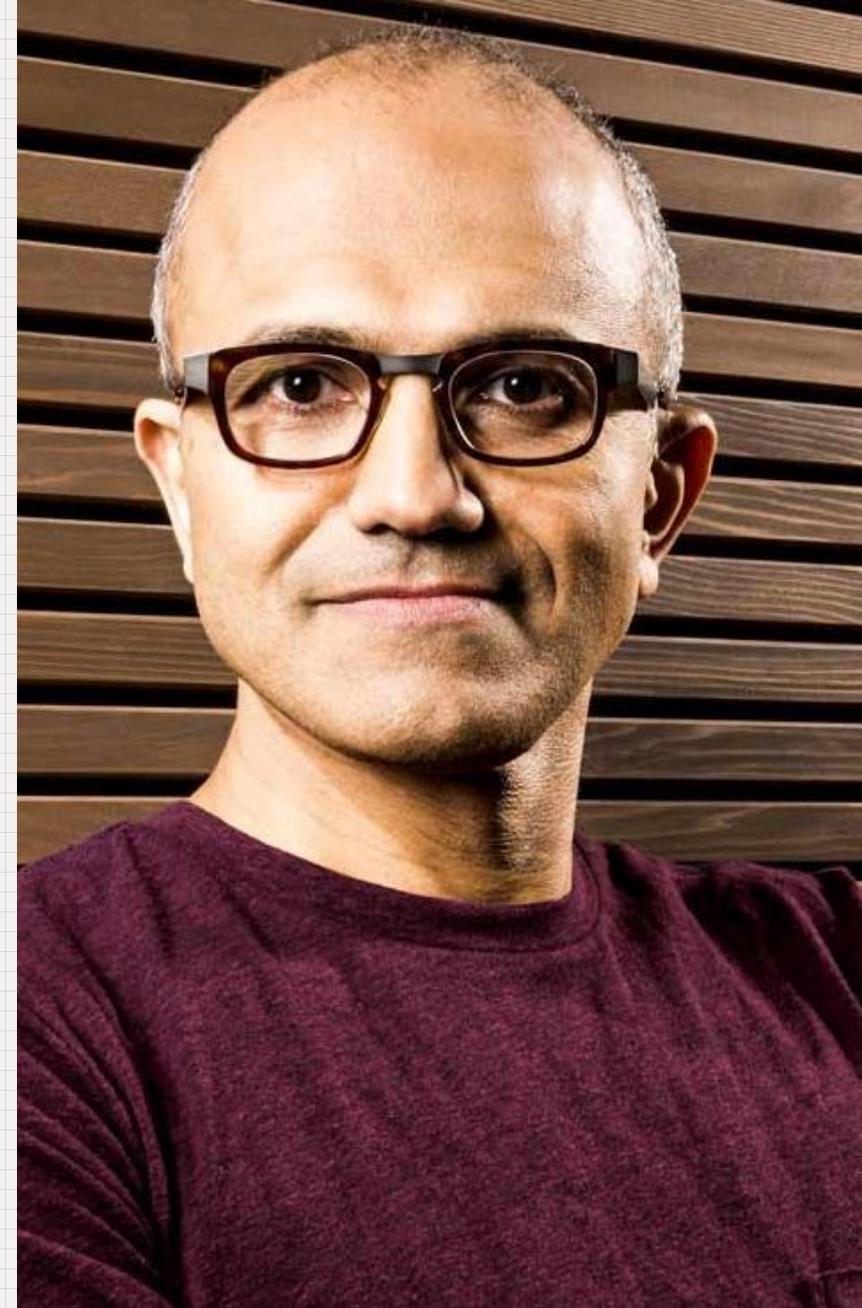
MICROSOFT AZURE

“At our core...

Microsoft is the productivity and platform company for the **mobile-first and cloud-first** world.

We will reinvent productivity to empower every person and every organization on the planet to do more and achieve more.”

—Satya Nadella, CEO



MICROSOFT AZURE

Comprehensive set of **services** that enable you to quickly **build**, **deploy** and **manage** applications across a **global network** of Microsoft-managed datacenters



Flexible



Open



Solid

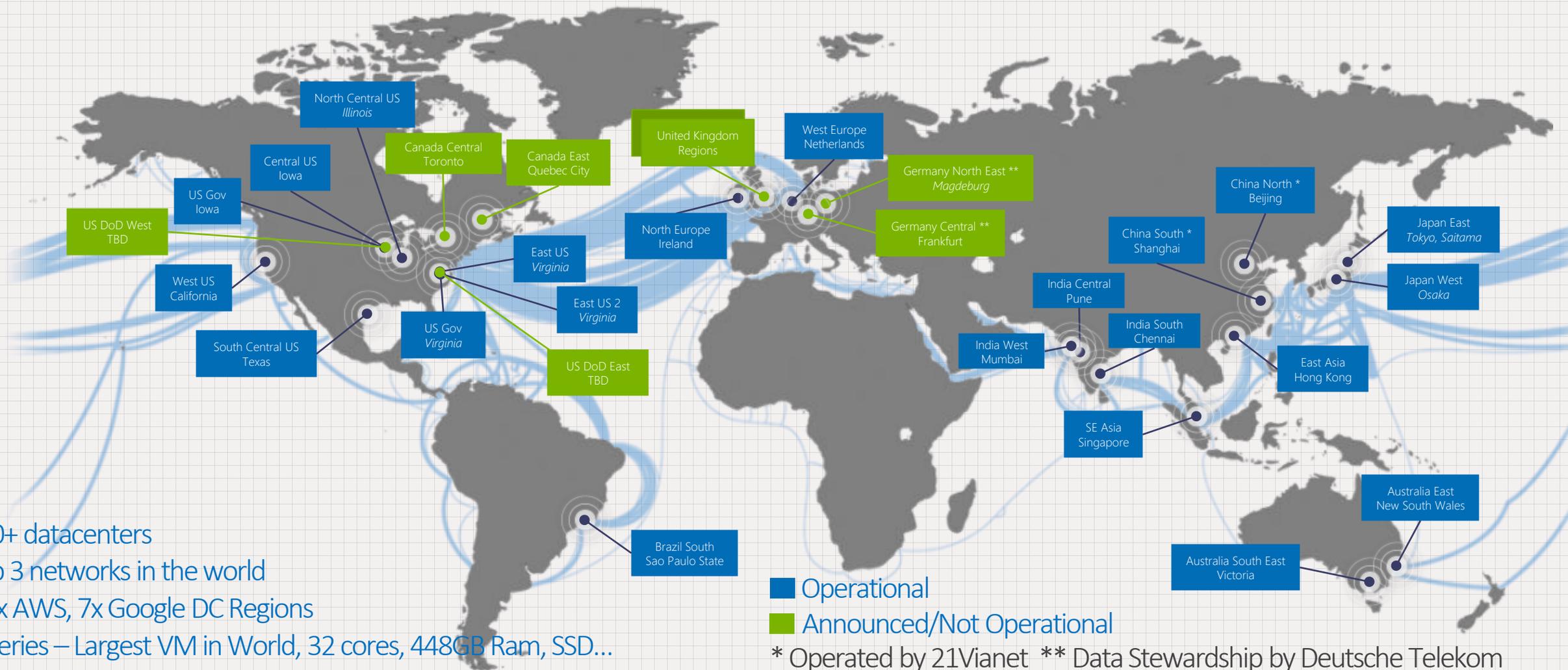
IMPRESSIONS OF A DATACENTER



#AZURE

BACKED BY DEEP, CONTINUOUS INVESTMENTS

30 REGIONS WORLDWIDE, 22 GENERALLY AVAILABLE...



- 100+ datacenters
- Top 3 networks in the world
- 2.5x AWS, 7x Google DC Regions
- G Series – Largest VM in World, 32 cores, 448GB Ram, SSD...

Platform Services

Security & Management

- Portal
- Active Directory
- Multi-Factor Authentication
- Automation
- Key Vault
- Store / Marketplace
- VM Image Gallery & VM Depot

Compute

- Cloud Services
- Service Fabric
- Batch
- Remote App

Web and Mobile

- Web Apps
- API Apps
- API Management
- Mobile Apps
- Logic Apps
- Notification Hubs

Developer Services

- Visual Studio
- Azure SDK
- Team Project
- Application Insights

Hybrid Operations

- Azure AD Connect Health
- AD Privileged Identity Management
- Backup
- Operational Insights
- Import/Export
- Site Recovery
- StorSimple

Integration

- Storage Queues
- Biztalk Services
- Hybrid Connections
- Service Bus

Analytics & IoT

- HDInsight
- Machine Learning
- Data Factory
- Event Hubs
- Stream Analytics
- Mobile Engagement

Data

- SQL Database
- SQL Data Warehouse
- Redis Cache
- Search
- DocumentDB
- Tables

Media & CDN

- Media Services
- Content Delivery Network (CDN)

Infrastructure Services

Compute

- Virtual Machines
- Containers

Storage

- BLOB Storage
- Azure Files
- Premium Storage

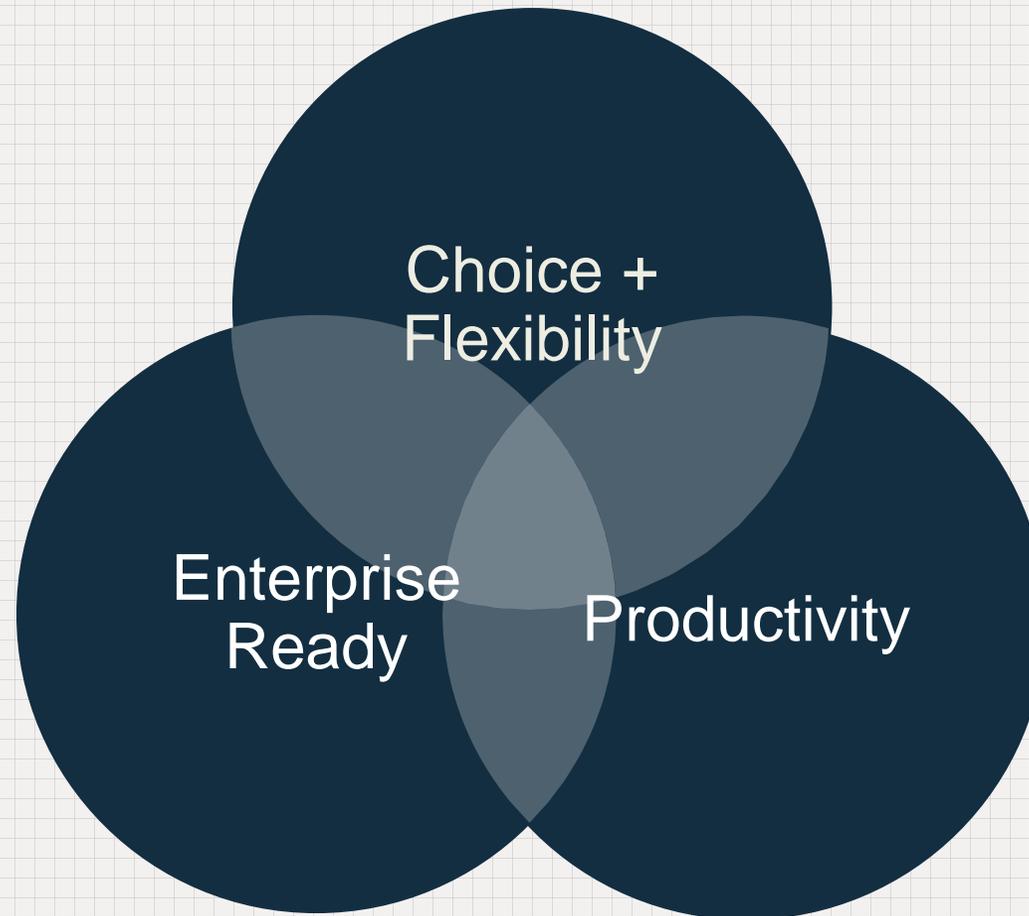
Networking

- Virtual Network
- Load Balancer
- DNS
- Express Route
- Traffic Manager
- VPN Gateway
- Application Gateway

Datacenter Infrastructure (24 Regions, 19 Online)



WHY AZURE?



AZURE MOMENTUM

>120k

NEW AZURE CUSTOMER
SUBSCRIPTIONS/MONTH

>1.4Million

SQL DATABASES IN AZURE

2Trillion

MESSAGES PER WEEK
PROCESSED BY AZURE IOT

5Million

ORGANIZATIONS USING
AZURE ACTIVE DIRECTORY

>4Million

DEVELOPER REGISTERED WITH
VISUAL STUDIO TEAM SERVICES

>40%

REVENUE FROM
START-UPS AND ISVS

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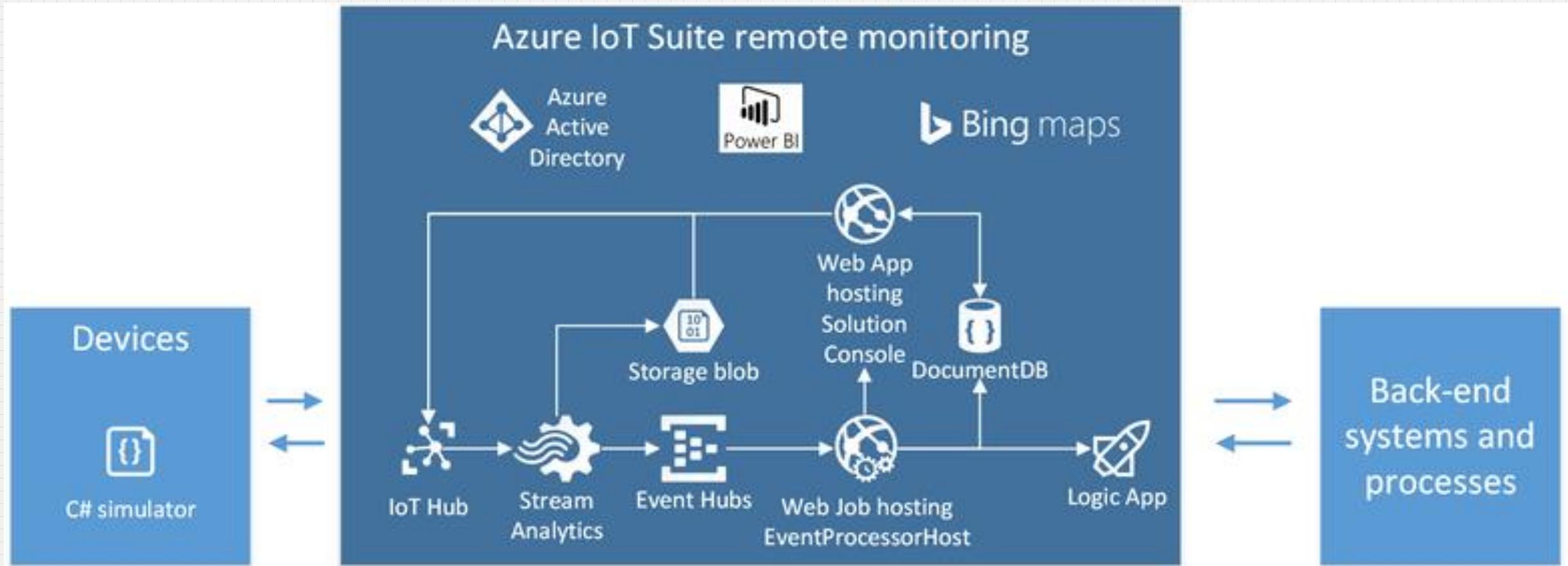
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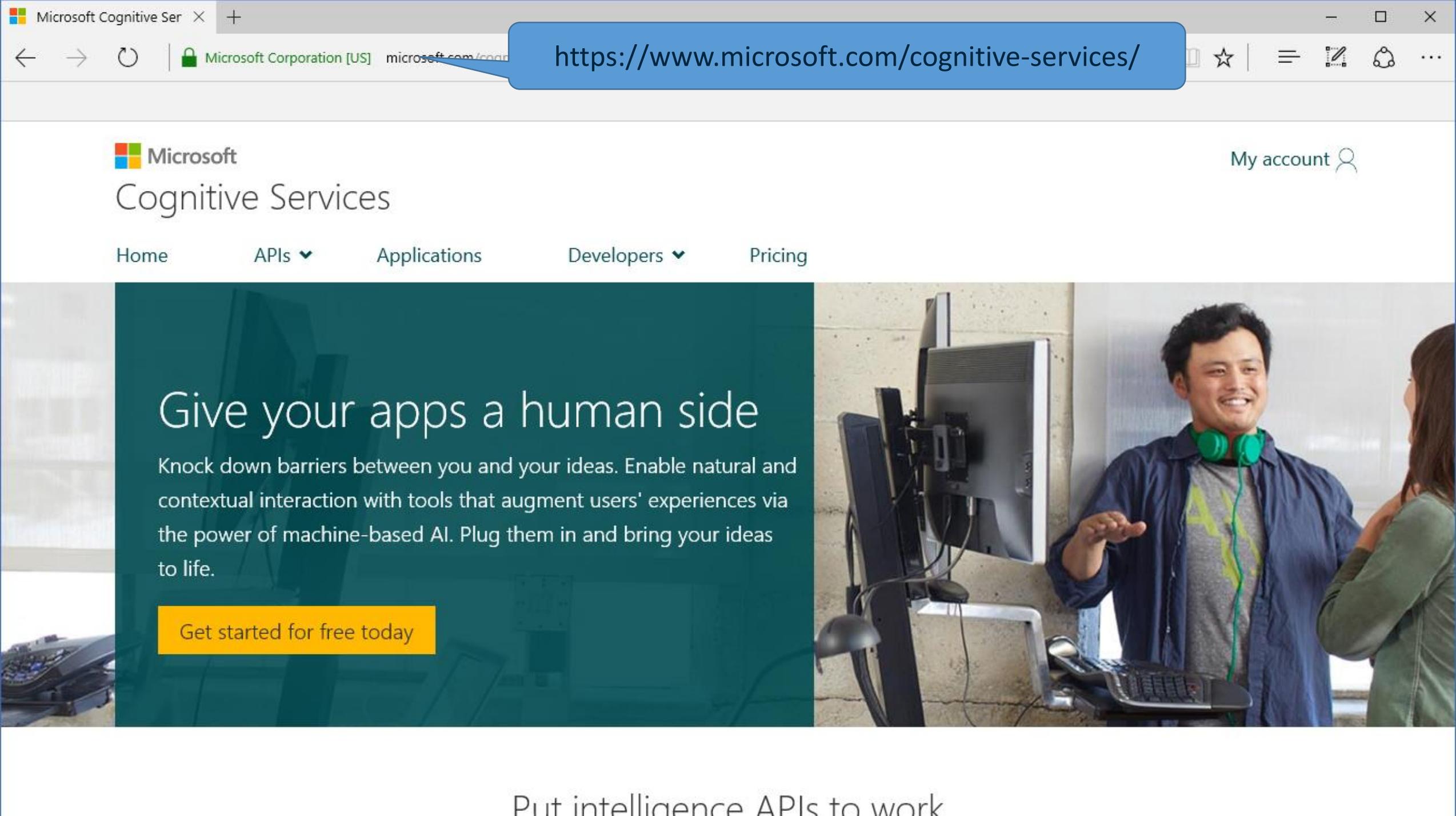
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SOLUTION ARCHITECTURE USING AZURE





https://www.microsoft.com/cognitive-services/



Cognitive Services

My account 

Home

APIs ▾

Applications

Developers ▾

Pricing

Give your apps a human side

Knock down barriers between you and your ideas. Enable natural and contextual interaction with tools that augment users' experiences via the power of machine-based AI. Plug them in and bring your ideas to life.

Get started for free today



Put intelligence APIs to work



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MICROSOFT BIZSPARK

Microsoft BizSpark is a global program that provides free software, support and visibility to help startups succeed. Over **100,000 Startups** from **165+ countries** have joined BizSpark. The three year program is free of charge and gives startups:

Software

Three year access to current, full-featured software development tools

\$150 of monthly *Microsoft Azure* benefits to quickly build, deploy and manage web applications

Free access to Windows and Windows Phone Developer Accounts

Support

Professional technical and product support

Unique and valuable offers from the BizSpark Network Partners to help run your business

Two free MSDN Support Incidents.

Visibility

Profile, Offers and Events

A connection to the BizSpark ecosystem, giving startups access to investors, advisors and mentors

Opportunities to achieve marketing visibility

Eligibility

To qualify, startups must be:

- > Developing Software
- > Privately held and generating less than US \$1M in revenue per year
- > Less than 5 years old

www.microsoft.com/bizspark

MVA

Free Microsoft
Training Delivered
by Experts

Microsoft Virtual Academy

(www.microsoftvirtualacademy.com)

Just an Outline of What's Available...

Windows 10 for Enterprise

Windows 10 Technical Preview Fundamentals for IT Pros (<http://www.microsoftvirtualacademy.com/liveevents/windows-10-technical-preview-fundamentals-for-it-pros>)

Protecting information using Azure RMS

DevOps: An IT Pro Guide (<http://www.microsoftvirtualacademy.com/training-courses/devops-an-it-pro-guide>)

Azure IaaS and PaaS – What's in for you?

Microsoft Azure IaaS Deep Dive Jump Start (<http://www.microsoftvirtualacademy.com/training-courses/windows-azure-iaas-deep-dive-jump-start>)

Diagnosing issues in production using Visual Studio 2013

DevOps - Visual Studio Release Management Jump Start (<http://www.microsoftvirtualacademy.com/training-courses/devops-visual-studio-release-management-jump-start>)

Dev/Test Scenarios in the DevOps World (<http://www.microsoftvirtualacademy.com/training-courses/dev-test-scenarios-in-the-devops-world>)

Windows Phone Security (Platform, WLAN, Certificate Management)

Enterprise Mobility Immersion V3.1 (<http://www.microsoftvirtualacademy.com/training-courses/enterprise-mobility-immersion-v3-1>)

Azure Machine Learning – Data Science in the Cloud

Mobile Apps to IoT: Connected Devices with Windows Azure (<http://www.microsoftvirtualacademy.com/training-courses/mobile-apps-to-iot-connected-devices-with-windows-azure>)

Health index of your PKI

Windows Server 2012 R2 Implementing a Basic PKI (<http://www.microsoftvirtualacademy.com/training-courses/windows-server-2012-r2-implementing-a-basic-pki>)

Microsoft Azure Websites – State of the union

Windows Azure Web Sites - Deep Dive Jump Start (<http://www.microsoftvirtualacademy.com/training-courses/windows-azure-web-sites-deep-dive-jump-start>)

The present and future of .NET in a world of devices and services

Enterprise Developer Camp Jump Start (<http://www.microsoftvirtualacademy.com/training-courses/enterprise-developer-camp-jump-start>)

